

# IOWA SQUARE AND ROUND DANCE NEWS CALLER-CUER ADVERTISING FORM

Use this form for caller/cuer ads who are members of the Iowa State Federation of Square and Round Dance clubs. Ad prices are as follows:

Ad size	Annual*	Member	Dance Rel.
1/3 Column Annual Caller/Cuer	\$175.00	C3 M	S
1/2 Column Annual Caller/Cuer	\$262.50	C2 M	S

\* Ads purchased on an annual basis (10 issues of same ad) paid in advance are eligible for a free one-year subscription to the magazine.

Ad content may be sketched on the blank space for the ad desired, on a separate sheet or if you have a computer file of your ad, the ad may be submitted via e-mail to RMyers1737@aol.com (Also, please copy e-mail files to the Editor at fksmith2011@yahoo.com) (Thanks)

MAC users, before attaching the file, please "Save As" the file with the period and the three character extension (for example, .DOC, .JPG, etc.).

ADVERTISING INSERTS . . . Contact the editors.

## FOR SMALLER ADS

Please check the rates on page 2 of the Iowa Square & Round Dance News

**1/3 COLUMN AD  
3.8" X 3.3"**

**Cost:**

**\$175.00 - Ad Price per Year (10 Issues)  
(Annual ad includes a one year subscription)**

MEMBER INFORMATION (Member selling the Ad) Please Typewrite or Print Legibly. Use initials in Federation (C, EC, NE, QC, SE, SW, Sx1, TRI) No. Months \_\_\_\_\_ Annual \_\_\_\_\_

Ad Size \_\_\_\_\_ Check amount \$ \_\_\_\_\_

Date \_\_\_\_\_ Federation \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip +4 \_\_\_\_\_

Be sure to complete the above Federation Member Voucher information.

Ad check should be for the full amount and made payable to IOWA STATE FEDERATION OF SQUARE AND ROUND DANCE CLUBS

Send **AD FORM (with ad layout, pictures or sketch if separate) AND CHECK** to your Area Advertising Manager or to the Advertising Manager: Bob Myers, 504 24th St., West Des Moines, IA 50265-4102 (515) 221-1252, E-mail: RMyers1737@aol.com

If you have questions, contact: Bob Myers, 504 24th St., West Des Moines, IA 50265-4102 (515) 221-1252, E-mail: RMyers1737@aol.com

(Also, please copy e-mail files to the Editor at fksmith2011@yahoo.com) (Thanks)

**1/2 COLUMN AD  
3.8" X 5"**

**Cost:**

**\$262.50 - Ad Price per Year (10 Issues)  
(Annual ad includes a one year subscription)**